

# March

## Wide Angle 4x-40x52mm GENESIS

Genesis series  
High Master Optical System  
First Focal Plane Reticle Scopes  
10x Magnification Ratio

*New for 2020*



Magnification Low: 4x  
High: 40x  
Effective lens diameter(mm): 52mm  
Windage/Elevation turret : 1 click 0.05mrad, 10mrad per 1turn  
Total travel amount : Elevation UP: 72mrad, Down: 14mrad  
Windage Right: 14mrad, Left: 14mrad  
Elevation turret : 0-set function  
Windage turret : tactical dial  
Side Focus : 20m - infinity  
Illuminated model  
Illumination : illumination switch  
Eyepiece : 24 degree wide angle, fast focus diopter  
Body tube : Genesis system  
Overall length : 331mm (13.0in)  
Weight : 1.28Kg (45.2oz)  
Reticle : FML-TR1, FML-3

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### March GENESIS Is No Ordinary Riflescope

For long and ultra-long range applications, March has moved beyond traditional riflescope designs with the new GENESIS series.

March's High Master optical system delivers superb image quality in a FFP design with a class leading 10x zoom ratio to fit any environmental conditions.

With many conventional riflescope designs, there is image quality degradation and parallax shift at the edges of the adjustment range.

However with GENESIS scope it has no impact on image quality and parallax setting. It keeps the aim point optically centred within the internal lens assembly of the scope.

There is no requirement for additional, bulky and expensive additions, the GENESIS scope provides the shooter with a complete system – straight from the box.

The GENESIS scope has 86mrad elevation. This is possible because the GENESIS turrets are external to the inner scope tube. The scope tube adjusts on a horizontal and vertical pivot using a gimbed system, and a pair of return springs ensure that the "inner scope" is always held firmly against the turrets. Unlike traditional rifle scopes, the GENESIS' gimble system controls the movement of the inner scope tube - removing both the spring fatigue and optical degradation other manufacturers have yet to overcome.

To further increase the GENESIS' 86mrad internal range, a 29mrad base is built into the GENESIS Picatinny mount.

This makes the March GENESIS capable of engaging targets out to 3 miles (4.8km) subject to rifle system, ammunition, and environmental conditions without compromising image quality and without utilizing any external accessories.

The March GENESIS is taking sighting systems beyond the imagination of what is possible and making it possible to push the boundaries of rifle shooting accuracy.