

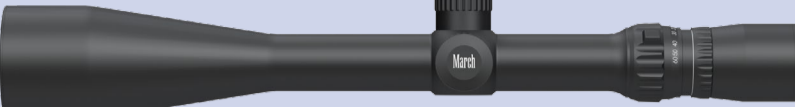




















History of March Scopes (Manufactured by DEON Optical Design Corporation in Japan)

2004		
October	Deon Optical Design Corporation is established.	
2006		
March	DEON manufactures 3 scopes of off-brand 40x52 SFP prototype and shipped them to a benchrest shooter in the USA. 40x52 SFP is manufactured with all Japanese top quality parts with no plastic parts excepting the few parts for the function they serve. The body is fully machined from aluminum ingot. DEON is the first to use ED glass in riflescopes.	
April	Off-brand 40x52 prototype scope wins at Texas Bluebonnet Competition in the USA (serving as Texas Championship LV&SP as well) shooting a minimum group of .208 at 200yd.	
June	DEON names the 40x52 SFP scope "March Scope". March is the birth month of our prior investor Dr. Nagayama and our CEO Shimizu. Also March has a meaning "to walk, to move forward". This is why our scope is called "March Scope".	
October	DEON ships 30 scopes of 40x52 within Japan and 72 scopes to the USA.	
November	DEON manufactures a prototype of 5-32x52 SFP March Scope. - 6.4X zoom in SFP - ED glass	
2007		
March	Kelbly's Inc. (Ohio, USA) becomes DEON's official distributor.	
September	DEON manufactures a prototype of 10-60x52 SFP March Scope for benchrest shooting. - 6X zoom in SFP - ED glass	
October	Prototype of 10-60x52 SFP March Scope wins the 600yd HV Championship held in Sacramento, USA. 40x52 SFP March Scope wins four major championships: Cactus Championship, Supershoot, World Championship and National Championship.	
2008		
January	DEON conducts market research of the prototype of 1x-8x25 and 2x-16x42, both 8X zoom ratio SFP March scopes, at SHOT Show in the USA.	
March	DEON launches 10X-60X52BR, 50X52BR, 60X52BR SFP March Scopes.	
December	DEON announces the tactical type of 5x-32x52 and 10x-60x52 SFP March Scopes.	
2009		
January	Kelbly's Inc exhibits March Scopes at SHOT Show in the USA. March Scopes makes its first appearance at SHOT Show. DEON announces 1x-10x24 and 2.5x-25x42 March Scopes, both the world's first 10X zoom ratio SFP scopes, at SHOT Show in the USA. DEON also announces the 36-55x52 EP-Zoom SFP March Scope dedicated to benchrest shooting.	
April	DEON launches the tactical type of 5x-32x52 and 10x-60x52 SFP March Scopes.	
June	DEON launches the world's first 10X zoom ratio 1x-10x24 and 2.5x-25x42 SFP March Scopes. - World's first 10X zoom ratio SFP DEON launches the 36-55x52 EP-Zoom SFP Scope dedicated to benchrest shooting.	
2010		
January	DEON announces "March-X" models 5-50x56 and 8-80x56 SFP March Scopes at SHOT Show in the USA.	
May	DEON changes the minimum distance of the side focus to 10 yards for all March Scopes. DEON launches 5-50x56 and 8-80x56 SFP March Scopes.	
2011		
January	DEON announces the world's first 8X zoom ratio 3-24x42 FFP March Scope at SHOT Show in the USA.	
May	DEON launches the 8X zoom ratio 3-24x42 FFP March Scope.	
2012		
January	DEON announces the 8X zoom ratio 5-40x56 FFP March Scope at SHOT Show in the USA.	
May	DEON launches the 8X zoom ratio 5-40x56 FFP March Scope.	
2013		
January	DEON announces the 8X zoom ratio 1-8x24 FFP March Scope at SHOT Show in the USA.	
May	DEON launches the 8X zoom ratio 1-8x24 FFP March Scope.	
2014		
January	DEON announces the 10X zoom ratio 2.5-25x52 SFP March Scope at SHOT Show in the USA. DEON also announces the 8X zoom ratio 3-24x52 FFP March Scope.	
May	DEON launches the 10X zoom ratio 2.5-25x52 SFP March Scope. DEON launches the 8X zoom ratio 3-24x52 FFP March Scope.	
2015		
June	Distributor in the USA is changed to March Optics.	
2016		
January	Mach Optics exhibits at SHOT Show in the USA. DEON announces the 1-4.5x24 SFP March Scope at SHOT Show.	
March	Mach Scopes UK (PBS) exhibits at IWA Outdoor in Germany.	
May	DEON launches the 1-4.5x24 SFP March Scope.	
2017		
January	DEON announces the 1-8x24 FFP March Scope at SHOT Show in the USA. DEON announces the 1-4x24 SFP March Scope. DEON announces the "High Master" models 10-60x56HM, 48x52HM, 40-60x52HM EP-Zoom SFP March Scopes.	
April	DEON launches the 10-60x56 High Master SFP March Scope. DEON launches the 48x52 High Master SFP March Scope. DEON launches the 40-60x52 High Master EP-Zoom SFP March Scope.	
June	DEON launches the 1-8x24 Shorty FFP March Scope. DEON launches the 1-4x24 SFP March Scope.	
2018		
March	DEON announces the Genesis 6x-60x56 FFP March Scope at IWA in Germany.	
2019		
January	DEON launches the Genesis 6-60x56 FFP March Scope. This marvelous riflescope introduces the Genesis system of huge external adjustments while maintaining the optimum optical path. It also introduces the High Master lens system with Super ED glass, the temperature anti-drift material, and the wide angle eyepiece for dramatically expanded apparent field of view. - 10X Zoom in FFP - Highest magnification in FFP - High Master lens system with Super ED lenses - Temperature anti drift lens system - Wide Angle eyepiece	
October	DEON adopts the "Temperature Anti-Drift Lens System" in the 10-60x56 High Master SFP March Scope.	
2020		
January	DEON exhibits ourselves from Japan at SHOT Show in the USA. DEON announces the Genesis 4-40x52 FFP March Scope at SHOT Show.	
	DEON announces the Wide Angle 5-42x56 FFP March Scope with locking turrets. This scope has the largest 26 degrees wide angle eyepiece among March Scopes.	
	DEON announces the concept scopes. DEON exhibits the 4.5-28x52 FFP concept scope.	
	DEON exhibits the 1.5-15x42 SFP concept scope.	
	DEON exhibits the 1-10x24 Shorty FFP concept scope with a Dual reticle.	
April	DEON launches the Wide Angle 5-42x56 FFP March Scope.	
July	DEON launches the Genesis 4-40x52 FFP March Scope.	
December	DEON launches the 1.5-15x42 SFP March Scope. DEON launches the 1-10x24 Shorty FFP March Scope with a Dual reticle.	
2021		
January	Due to COVID19, SHOT Show in the USA is cancelled. DEON launches the Wide Angle 4.5-28x52 FFP March Scope.	
March	Due to COVID19, IWA in Germany is cancelled.	
April	DEON announces the 5-40x56 GenII FFP March Scope on our global website "marchscopes.com". DEON moves to a new factory.	
July	DEON launches the 5-40x56 GenII FFP March Scope.	
2022		
January	DEON exhibits an unmanned booth at SHOT Show in the USA.	
May	Expand the factory building.	
2023		
January	DEON announces 4 new exciting models all with the new Shuriken lock turrets. DEON launches the 1-10x24 Shorty FFP GenII March Scope with a Dual reticle. It has a 34mm uniform tube. DEON launches the 1.5-15x42 FFP March Scope with a Dual reticle. It has a 34mm uniform tube. DEON launches the 4.5-28x52 FFP GenII March Scope with the new shuriken lock turrets.	
	DEON launches the 8-80x56 SFP Majesta March Scope with an outstanding image quality and the highest magnification, 80x, in the world as of today. This scope is engraved with "Majesta" befitting its name. Majesta's bicolor scope tube with dark grey tube and black turrets is eye catching.	